



Hotel, Restaurant, Catering

MACAO · CHINA

As Part of AHSE 2026



HOTEL, RESTAURANT, CATERING

HOTEL CATERING INDUSTRY ONE-STOP PURCHASING PLATFORM

16-17 November 2026

Hengqin China

18-20 November 2026

Cotai Expo The Venetian Macau

Organiser:  PUISSANT GROUP

Co-Organiser:  CEMS Global
USA





LET'S WITNESS THE SPLENDID AHSE - HORECA MACAO IN 2026!

As one of the leading expos in the hotel, restaurant and catering industry, AHSE - HORECA Macao will enter a new stage in 2026 as a "one event, two venues" showcase. It will first be held in Hengqin, China from 16 to 18 November 2026, then continue at Macao Cotai Expo The Venetian Macao from 18 to 20 November 2026.

Exhibition Scale & Highlights

AHSE Macao is expected to cover an exhibition area of 60,000m², gathering over 1,000 high-quality exhibitors from the upstream and downstream industrial chains of hotels and restaurants. On the basis of deepening existing competitive categories such as coffee and tea, catering equipment, cooking ingredients, bakery and ice cream, the original eight sections will be extended into new industrial chain branches, with multi-dimensional expansion in fields like catering design and catering furniture.

Concurrent Event

In addition, FBAF ASIA (25th International Food and Beverage Asia Fair), created by the organizer, will be held simultaneously across both venues. It will empower AHSE Macao, fully extend the industrial upstream and downstream, gather abundant resources, and bring a more concentrated and professional one-stop procurement event for the Guangdong-Hong Kong-Macao Greater Bay Area and even Asia.

2026 SHOW NUMBERS



60,000 SQM
EXHIBITING AREA



30
COUNTRIES
& REGIONS



1,000
EXHIBITORS
& BRANDS



50+
MEDIA PARTNER



20,000
VISITORS

YOUR GATEWAY TO ASIA'S HOTEL & RESTAURANT MARKET

SNAPSHOT OF ASIA'S HOTEL POTENTIAL

WHY EXHIBIT?



Macao has entered the golden development period driven by the Greater Bay Area ,81 countries and regions enjoy visa-free access to Macao.Macao has been recognised as the “UNESCO Creative City of Gastronomy”.



HORECA Macao is committed to establish the platform of supply and demand through the cooperation with industry associations, especially the United Association of Food and Beverage Merchants of Macao, Macau Hoteliers & Innkeepers Association, Macau Hotel Association, Macau Kitchenware Association and other national and local industry associations.



As the leading exhibition organizer in Asia, organizer has made great efforts to build FBAF ASIA, comprehensively extending the upstream and downstream of the industry and gathering industrial resources to showcase .

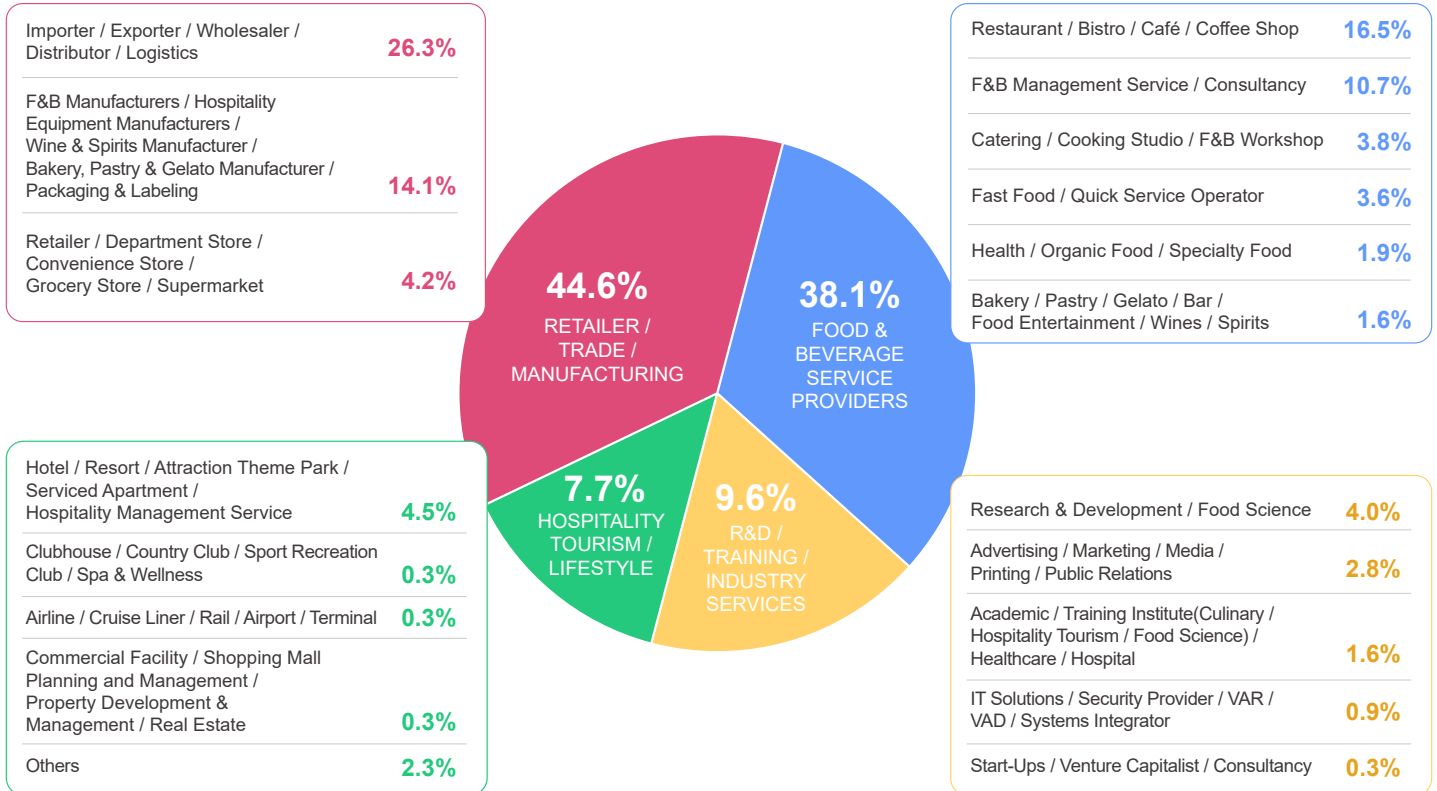
DID YOU KNOW?

Macao — It's one of the world famous tourist cities. On October 31,2017, it was awarded as UNESCO-"Creative City Food Capital", which is a recognition of the Macao food cultural heritage that has evolved into a classic after more than 400 years.

1) <https://www.macaotourism.gov.mo/en/dining>

AHSE 2025

• VISITORS BY JOB FUNCTION



Visitors 10000 visitors from 36 countries / regions

Macao, China	China	Hongkong, China	Taiwan, China	Iran	Algeria
South Africa	Israel	Austria	Brazil	Tajikistan	UAE
South Korea	Turkmenistan	Pakistan	Malaysia	Ecuador	Ukraine
Ethiopia	USA	Kenya	Russia	Guyana	Mexico
Switzerland	the Philippines	Mongolia	Japan	Saudi Arabia	Colombia
Costa Rica	Sri Lanka	New Zealand	Cambodia	Republic of Côte d'Ivoire	Thailand

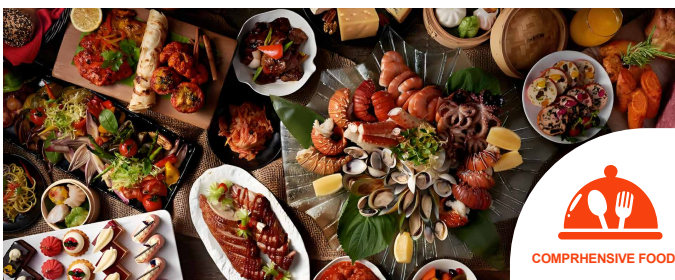
SOME OF OUR 2025 HOSTED BUYERS



AND MORE

EXHIBIT ACROSS THE COMPLETE HOTEL & RESTAURANT VALUE CHAIN

EXHIBIT CATEGORIES



INTERESTED IN BEING AN EXHIBITOR AT AHSE - HORECA MACAO 2026?

• EXHIBITING PACKAGES



Raw Space (min. 18 sqm)

@ Excludes construction; companies can design their own special booths.

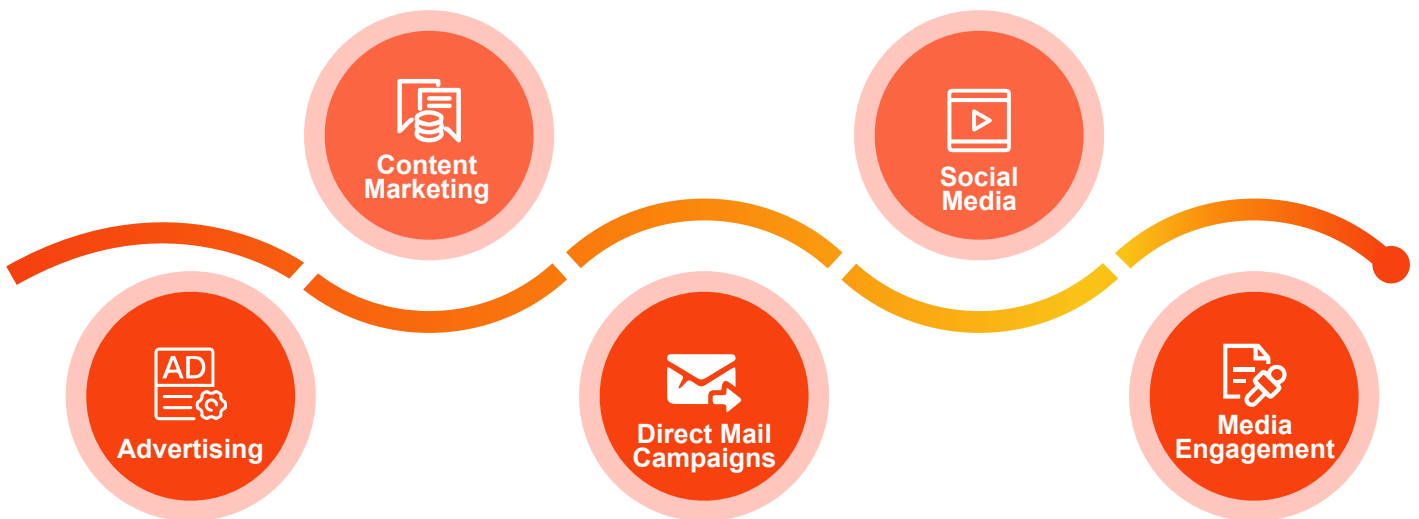


Standard Shell Scheme (min. 9 sqm)

@ Includes basic construction, tables and chairs, lighting, and header boards.

• GAIN MAXIMUM EXPOSURE

Elevate your ROI with our customised sponsorship packages and exceptional global media coverage



CONTACT US TODAY

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